

OnOffer.au – Duration Pricing Cost Sheet (2026)

Overview (At OnOffer.au, your success is our success. The more you move, the more value you keep.)

This cost sheet outlines Duration pricing sales options available on OnOffer.au, including website links, page placements, art formats, listing durations, and pricing. **All rates are in AUD and include GST.**

Why sell with OnOffer?

- No percentage cuts eating into your profit
- No per-bottle pricing that penalises premium products
- No hidden fees or lock-ins
- Predictable, transparent costs
- A platform built to reward volume and support Australian producers

Duration Pricing Table

Tier	Duration	Maximum Brand Products	Price (AUD)	Consecutive Commitment Discounts (CCD)	Description
Bronze	1 Month	Up to 4 Products^	\$39.99	Discounts apply for consecutive months @ 10%	One fixed fee. No commissions. No per-bottle charges. Ideal for small parcels or special releases.
Silver	2 Months	Up to 10 Products^	\$59.99	Discounts apply for 3–12 month commitments @15%	One fixed fee. Designed for producers wanting to move meaningful quantities efficiently.
Gold	3 Months	Up to 20 Products^	\$79.99	Discounts apply for 4–12 month commitments @20%	One fixed fee. For producers serious about moving substantial stock fast.
Platinum	1 Year	Up to 50 Products^	\$99.99	Discounts apply for yearly commitments @25%	One fixed fee. Best value for full-portfolio marketing and long-term visibility.

Terms & Conditions

- All artwork must comply with Australian alcohol advertising regulations and ABAC standards.
- All artwork supplied is the responsibility of the advertiser & must be of hi-res quality.
- Payment required upfront for new advertisers. (only for the first 12 months – then billed every 20th of the following month cycle)

- Discounts available for 1–12 month's commitments.
- Cancellation requires 7 days' notice.
- OnOffer.au reserves the right to decline ads that conflict with brand values or legal requirements.

^ Product Brands must follow our below **“Brand Integrity Clause”**

This clause includes:

- Products must belong to the Business advertising them, or from the advertiser's facility/s where they are manufactured or produced
- All listings must respect brand integrity
- Misuse of trademarks, logos, or brand assets is prohibited
- OnOffer.au may remove listings that conflict with brand-owner rights
- Any products found being sold under false means will forfeit any money paid in advance
- No Exclusive Distributors / Appointed Distributors / Contracted Wholesalers are allowed to sell items on our site whether National or State based